

AIM (Affordable Internal Marketing) Services

- **COST:** Yearly Rate (1-year contract) that is Billed Quarterly.
- **WHAT YOU GET:** Pick 3 Custom Designed Marketing/Advertising Tools per month including:
 - (1) Poster (PDF)
 - (8) Social Media Images for Posts (JPEG or PNG)
 - (1) 2-sided Handout
 - (1) 4-6 slide presentation (PowerPoint)
 - (1) Tri-fold Brochure (PDF)
 - (1) 1–2 page Newsletter (PDF)
- **PLANNING:** Monthly Marketing Meeting (call, virtual, or onsite) to discuss upcoming marketing goals.
- **EDITING:** Approval of Designs & Input in the Design Process. (2 edits per design)
- **LOGO DESIGN:** One Time Fee

